

USDLA 2020 Annual Virtual Conference

Tuesday - July 21st	
3:30 pm – 5:00 pm (EDT) 2:30 pm – 4:00 pm (CDT) 1:30 pm – 3:00 pm (MDT) 12:30 pm – 2:00 pm (PDT)	Pre-conference workshops 1. Grants 2. Apple App Certification 3. Bridgestone Virtual Tour
5:00 pm – 6:00 pm (EDT) 4:00 pm – 5:00 pm (CDT) 3:00 pm – 4:00 pm (MDT) 2:00 pm – 3:00 pm (PDT)	Break
6:00 pm – 8:00 pm (EDT) 5:00 pm – 7:00 pm (CDT) 4:00 pm – 6:00 pm (MDT) 3:00 pm – 5:00 pm (PDT)	USDLA Conference Opening Reception and Happy Hour! <ul style="list-style-type: none"> • Welcome First Time Attendees • Welcome Back Returning Attendees • Vendor Shout-out • Networking Game • Vendor Hall Open <ul style="list-style-type: none"> ○ Talk about scavenger hunt! ○ Talk about scheduling time with vendors Visit with our vendors
Wednesday – July 22nd	
8:30 am – 9:30 am (EDT) 7:30 am – 8:30 am (CDT) 6:30 am – 7:30 am (MDT) 5:30 am – 6:30 am (PDT)	Yoga Hour
10:00 am – 10:15 am (EDT) 9:00 am – 9:15 am (CDT) 8:00 am – 8:15 am (MDT) 7:00 am – 7:15 am (PDT)	USDLA BOD Welcome Address
10:15 am – 11:00 am (EDT) 9:15 am – 10:00 am (CDT) 8:15 am – 9:00 am (MDT) 7:15 am – 8:00 am (PDT)	Keynote – Dr. Gerry Hanley After the keynote we will do a drawing!
11:15 am – 12:15 pm (EDT) 10:15 am – 11:15 am (CDT) 9:15 am – 10:15 am (MDT) 8:15 am – 9:15 am (PDT)	Concurrent Session 1 Room 1 Microlearning: Learning in the Workflow Presented by: William Ryan (Ryan Consulting, LLC) Track: New Hits: Training & Development in Today’s Workforce This session will begin with the end in mind outlining techniques to identify performance metrics used to define work success and focus on improving performance by designing a more authentic

assessment strategy where demonstration of acquired content is a component to progress and improved performance.

Room 2

Emerging Tools for Practice, Effective Assessment of Online Learners

Presented by: Shantia Krr Sims (University of Central Missouri)

Track: The Sounds of the Future with Emerging Technologies

Emerging technologies can facilitate assessment and reflection online. As online learning continues to increase, so does the need for effective assessment. Online proctoring, virtual games, open source and subscription-based tools provide practical options for formative and summative assessment of distance learning.

Room 3

Using Collaborative Tools in Distance Learning

Presented by: Hui Fang (Angie) Su (Nova Southeastern University)

Track: Making Beautiful Music Together: Administrative, Leadership, & Policy

What are collaborative tools for distance learning? You will be surprised to learn that one of the collaborative tools used in the presenter's online classrooms is students! The students collaboratively put together research ideas and carried out the plan using online platforms that work for them.

Room 4

Pure Heart Leadership: An Authentic Approach to Leadership Development

Presented by: Shana Garrett (Walden University)

Track: New Hits: Training & Development in Today's Workforce

Pure Heart Leadership is a leadership model developed upon over 20 years of professional experience within higher education utilizing several key psychology theories of Maslow, Rogers, and Bandura with a mindfulness approach to developing talent. This session will map out the pathway to moving your career forward in higher education.

Room 5

Creating Meaningful Connections in Distance Learning When Time is Limited

Presented by: Richard Tillman (University of Cincinnati)

Track: Top Hits: Industry Best Practices

Students feel more of a connection to their classroom community when they feel valued as individuals. This can be reached by automating what is possible, and having strategic ways to connect with students, without being overwhelmed. Examples will include short videos, email and messaging options, and interacting on discussion boards.

Room 6

The Feedback Loop

Presented by: Kristie Boston (Lone Star College)

Track: Top Hits: Industry Best Practices

	<p>This session emphasizes the collaborative relationship between faculty and student necessary to create a meaningful feedback process. The session will showcase methods unique to an online environment that emphasize student accountability, critical thinking, and engagement.</p>
<p>12:30 pm – 1:45 pm (EDT) 11:30 am – 12:15 pm (CDT) 10:30 am – 11:15 am (MDT) 9:30 am – 10:15 am (PDT)</p>	<p>Birds of a Feather (grab food, network with your peers, and meet with our vendors)</p>
<p>2:00 pm – 3:00 pm (EDT) 1:00 pm – 2:00 pm (CDT) 12:00 pm – 1:00 pm (MDT) 11:00 am – 12:00 pm (PDT)</p>	<p>Concurrent Session 2</p> <p><u>Room 1</u> Syllabus Resuscitation: Revive Your Course Using Gamification Presented by: Valary Oleinik Track: Strumming Your Way to Innovation and Trends Have you put together amazing course content but the learners still aren't engaged, so you end up discouraged and at a loss for what to do? You aren't alone. Join this interactive and collaborative session to explore ways to turn the syllabus into a document learners want to read.</p> <p><u>Room 2</u> Harnessing the Power of Learning Analytics to Improve Learning in Authentic Settings Presented by: Carla Rossiter-Smith (Pasco-Hernando State College) Track: Perfect Harmony with Data Analytics Ready to jazz up your introductions? In this workshop, you will learn how to easily and effectively leverage Green Screen video technology to engage learners in a Humanized Online Course Culture. Specifically, you will learn a step-by-step process to create Instructor Presence, and Content Presence using Green Screen technology.</p> <p><u>Room 3</u> Sound Check: The Discord Between Administrators and Faculty Presented by: Rolando Garza (Texas A&M University - Kingsville) Track: Making Beautiful Music Together: Administrative, Leadership, and Policy Distance education in Texas in the 2-year or 4-year postsecondary institutions is changing and impacting administrators and faculty. In examining current scholarly literature, up-to-date data perceptions of administrators and faculty were found to be at odds. The research relied on a qualitative examination of data collected from survey instruments.</p> <p><u>Room 4</u> Boosted Learning – A Post-Semester Strategy for Increasing Student Engagement Presented by: Robert Zotti (Stevens Institute of Technology) Track: Strumming Your Way to Innovation and Trends</p>

	<p>In order to address the dual challenges of enhancing student engagement and increasing learning effectiveness, Stevens Institute of Technology launched a “boosted learning” initiative. This involved sending students a series of emails in the weeks and months following their courses. Each email contained a single question addressing a core concept of the class. Answers were electronically recorded to help analyze student engagement and retention of knowledge. This was a voluntary activity, with students being given the option to opt out of the project at any time during the trials.</p> <p>Room 5 Emphasize Online Discussion Groove, Not Grades as a Grammy Presented by: Dave Knowlton (Southern Illinois University Edwardsville) Track: Top Hits: Industry Best Practices Providing oral feedback to learners through recorded commentary is challenging. Indeed, singing your feedback orally will fall on deaf ears, unless you ensure that your message hits the right pitch. This session will teach you how to craft oral feedback that will lead to better learner performance and heightened learning.</p> <p>Room 6 Mentorships During COVID-19 and Beyond Presented by: Kris Menon (Ignite Nation) Track: Strumming Your Way to Innovation and Trends With the need to provide mentoring during the spring, summer, and possibly the fall, Ignite Nation redesigned their curriculum and delivery model to fit the needs of the school. This session will talk about how this was done and why it is important for the future.</p>
3:00 pm – 3:30 pm (EDT) 2:00 pm – 2:30 pm (CDT) 1:00 pm – 1:30 pm (MDT) 12:00 pm – 12:30 pm (PDT)	Grab a snack, stretch, and let’s do a drawing!
3:30 pm – 4:00 pm (EDT) 2:30 pm – 3:00 pm (CDT) 1:30 pm – 2:00 pm (MDT) 12:30 pm – 1:00 pm (PDT)	Speed Networking Game
4:00 pm – 5:00 pm (EDT) 3:00 pm – 4:00 pm (CDT) 2:00 pm – 3:00 pm (MDT) 1:00 pm – 2:00 pm (PDT)	Concurrent Session 3 Room 1 Three-Part Harmony: Workplace Competencies, Digital Micro-Credentials, and Employability Courses Presented by: Cathy McKay & Lana Sloan (American College of Education) Track: Facing the Music with Workplace Competencies and Alternative Digital Credentials Employers are in concert: Today’s graduates must demonstrate specific workplace competencies to succeed in digital society.

Increasingly, online higher education is taking note of the voices and facing the challenges of employability. In this session, we will share how we design employability skills courses and deliver through micro-credentials

Room 2

**Cultivating Remarkably Resilient Learners Online & Affordability
Presented by: Pat Partridge & Chelsea Barnett (WGU Academy)**

Track: Strumming Your Way to Innovation and Trends

Online students of all ages face many risk factors and are often underprepared for the rigors of higher education. WGU Academy's approach affordably boosts a sense of belonging, develops social and emotional competencies, and strengthens confidence through a unique approach: incorporating non-cognitive personal skills with core academic development.

Room 3

**Evaluating the Availability of Services for Online Students
Presented by: Victoria Brown (Florida Atlantic University)**

Track: Making Beautiful Music Together: Administrative, Leadership, and Policy

Online student support is a cross-institutional endeavor which benefiting all students. Using a self-study approach, an institution can improve the services to support the success of online students. A case study results sharing the process used that reflects improvement in service availability at a large regional institution will be shared.

Room 4

**How Remote Workers Can Collaborate, Communicate & Connect
Presented by: Tara Powers (Powers Resource Center, LLC)**

Track: New Hits: Training & Development in Today's Workforce

People aren't just learning from afar; they are working that way too. Today, half of U.S. workers work remotely at least part time. This session will teach remote leaders and team members how to collaborate, communicate, connect and navigate technology to succeed in this transformative workplace shift to virtual work.

Room 5

A Collaborative Course Redesign Approach for Non-major Environmental Science Incorporating Open Educational Resources (OER)

Presented by: Sarah Krejci (Bethune-Cookman University)

Track: Top Hits: Industry Best Practices

OER usage in place of high-cost course materials can eliminate bottlenecks to undergraduate academic success in science courses where students already struggle to meet learning outcomes. An Environmental Science course at Bethune-Cookman University was redesigned utilizing OER which increased academic success and high satisfaction among faculty.

Room 6

Title

	<p>Presented by: XXX (XXX) Track: XXX XXX</p>
<p>7:00 pm – 9:00 pm (EDT) 6:00 pm – 8:00 pm (CDT) 5:00 pm – 7:00 pm (MDT) 4:00 pm – 6:00 pm (PDT)</p>	<p>Grab dinner and join a group for Dinner Roundtables!</p>
<p>Thursday – July 23rd</p>	
<p>8:30 am – 9:30 am (EDT) 7:30 am – 8:30 am (CDT) 6:30 am – 7:30 am (MDT) 5:30 am – 6:30 am (PDT)</p>	<p>Bill Jackson Sunrise Run/Walk</p>
<p>10:00 am – 10:15 am (EDT) 9:00 am – 9:15 am (CDT) 8:00 am – 8:15 am (MDT) 7:00 am – 7:15 am (PDT)</p>	<p>USDLA BOD Morning Welcome</p>
<p>10:15 am – 11:00 am (EDT) 9:15 am – 10:00 am (CDT) 8:15 am – 9:00 am (MDT) 7:15 am – 8:00 am (PDT)</p>	<p>Keynote – Dr. Sae Schatz After the keynote we will do a drawing!</p>
<p>11:15 am – 12:15 pm (EDT) 10:15 am – 11:15 am (CDT) 9:15 am – 10:15 am (MDT) 8:15 am – 9:15 am (PDT)</p>	<p>Concurrent Session 4</p> <p><u>Room 1</u> Live Virtual Classroom and the eLearning of Tomorrow Presented by: Carrie Purcell (Tech Adaptika) Track: New Hits: Training & Development in Today’s Workforce Tackling some of the most prevalent challenges of eLearning today, LiVe Virtual Campus by Adaptika breaks the mold by creating an engaging new synchronous learning and collaboration environment. Employing gamified learning principles, LiVe keeps learner’s coming back and enables live sessions, meetings, and tutorials connecting a global community.</p> <p><u>Room 2</u> Using Distance Education to Create a Level Playing Field for All Communities Presented by: Paul Hieronymus & Dave Stein (OhioDLA) Track: Strumming Your Way to Innovation and Trends School districts are as diverse and the students that attend them. Weather your school is rural or urban, large or small, all students deserve access to the course and content available to their peers. Through interactive video this can be made possible.</p> <p><u>Room 3</u> Managing an Online Learning Organization – Tips of the Trade Presented by: Darcy Hardy (Blackboard Inc) Track: Making Beautiful Music Together: Administrative,</p>

	<p>Leadership, and Policy</p> <p>This session will address what it takes to lead a distance learning organization. We'll discuss the differences between managing and leading, and dig into how to get high productivity out of your team. From strategic decision-making around vision and process to practical application of leadership skills, this will be great for new managers.</p> <p>Room 4</p> <p>K-12 Collaboration Around the Planet</p> <p>Presented by: Jan Zanetis (Center for Interactive Learning & Collaboration)</p> <p>Track: Top Hits: Industry Best Practices</p> <p>For many years, teachers across the globe have participated in Collaborations Around the Planet, or CAPspace.org. These collaborations are distance learning projects connecting teachers to similar colleagues. CAPspace was acquired by the Center for Interactive Learning and Collaboration recently. We are proud to show you the NEW CILC Collaboration Space!</p> <p>Room 5</p> <p>The Promise, Peril, & Politics of Artificial Intelligence in eLearning</p> <p>Presented by: Erika Weiss (Kenedd Consulting Quantumedd Inc)</p> <p>Track: The Sounds of the Future with Emerging Technologies</p> <p>Advances in Artificial Intelligence (AI) were made possible through the availability of large amounts of data; yet a host of ethical concerns have emerged about ed-tech-tools enabled by AI. This interactive session cultivates conversations about (and a research agenda for) the promise, peril, and politics of AI in E-Learning.</p> <p>Room 6</p> <p>Title</p> <p>Presented by: XXX (XXX)</p> <p>Track: XXX</p> <p>XXX</p>
<p>12:30 pm – 1:45 pm (EDT)</p> <p>11:30 am – 12:45 pm (CDT)</p> <p>10:30 am – 11:45 am (MDT)</p> <p>9:30 am – 10:45 am (PDT)</p>	<p>Eat with your State Chapter/ USDLA Special Interest Group!</p>
<p>2:00 pm – 3:00 pm (EDT)</p> <p>1:00 pm – 2:00 pm (CDT)</p> <p>12:00 pm – 1:00 pm (MDT)</p> <p>11:00 am – 12:00 pm (PDT)</p>	<p>Concurrent Session 5</p> <p>Room 1</p> <p>Do I have to Take Online Classes? Capturing the Millennial Experiences at a Private HBCU</p> <p>Presented by: Toni Muhammad (Allen University)</p> <p>Track: Top Hits: Industry Best Practices</p> <p>This presentation focuses on the perceptions that students of color have about taking online courses and the challenges they associated with the experience.</p>

Room 2

**Social Presence Through the Lens of an Online Academic Advisor
Presented by: Gina Delgado (Arizona State University)**

Track: Strumming Your Way to Innovation and Trends

This session examines a social-media adjacent intervention created by an academic advisor and its direct and indirect impacts on social presence between online graduate students. In addition, it explores how valuable university staff interaction can be and how it affects student retention, engagement, and satisfaction.

Room 3

**2020 Online Education Trends: Student & Administrator Insight
Presented by: Melissa Venable (BestColleges)**

Track: Top Hits: Industry Best Practices

This 6th annual report from BestColleges presents trends in online education gained through feedback from 398 online program administrators and 1500 students. This year, trends are presented in five categories: learner demographics, online learning experience, marketing and recruitment, program design and development, and student satisfaction.

Room 4

**Online Method to Introduce Classroom-based Faculty to 21st
Century Learning**

**Presented by: Erik Langenau & Brooke Shultis (Philadelphia
College of Osteopathic Medicine)**

Track: New Hits: Training & Development in Today's Workforce

Professional schools of health sciences traditionally rely on face-to-face learning, but classroom-based faculty are increasing their adoption of tools conventionally used in online learning environments. Session participants will learn how a four-week facilitated online faculty development course introduced a group of diverse classroom-based faculty to 21st century and online learning

Room 5

**Faculty & Supervisor: Rescuing their Off-key Mistakes, Hiccups &
Miscues!**

**Presented by: Errol Sul & Kathleen Embry (American
InterContinental University)**

Track: Top Hits: Industry Best Practices

To be viewed as superb online supervisors of faculty or online faculty members – how wonderful! But we make mistakes, have miscues, say or write the wrong or muddy items. Correcting any miscue, mistake, or morale issues can be done! Our presentation will correct stumbles in your supervisory or teaching efforts!

Room 6

Title

Presented by: XXX (XXX)

Track: XXX

XXX

3:00 pm – 3:30 pm (EDT) 2:00 pm – 2:30 pm (CDT) 1:00 pm – 1:30 pm (MDT) 12:00 pm – 12:30 pm (PDT)	Grab a snack, stretch, and let’s do a drawing!
3:30 pm – 4:00 pm (EDT) 2:30 pm – 3:00 pm (CDT) 1:30 pm – 2:00 pm (MDT) 12:30 pm – 1:00 pm (PDT)	Vendor Game and Final Tally of Scavenger Hunt!
4:00 pm – 5:00 pm (EDT) 3:00 pm – 4:00 pm (CDT) 2:00 pm – 3:00 pm (MDT) 1:00 pm – 2:00 pm (PDT)	Concurrent Session 6 <u>Room 1</u> The Music of Virtual Management Presented by: Rhonda Blackburn (B&B Consulting/University of Maryland Global Campus) Track: Making Beautiful Music Together: Administrative, Leadership, and Policy While more and more companies and schools are moving to virtual employees, especially the increase in online faculty, how do you manage that type of workforce? From creating the right culture to staying on the same page, we will discuss aspects that will help you supervise, manage, and support a virtual team. <u>Room 2</u> On & Offline Tools for Teaching & Learning Presented by: Denisse Anderson (Ezeiza University) Track: Strumming Your Way to Innovation and Trends Through this course teachers will be able to use on and off line tools and games in order to create a more fun learning environment and to be able to give more feedback to their students and get more information on their student’s performances without spending countless hours correcting. <u>Room 3</u> Curriculum Mapping to Improve Student Outcomes Presented by: Diane Weaver & Patty Flowers (Coursetune) Track: Perfect Harmony with Data Analytics A panel discussion with program chairs from STEM and arts and humanities departments at UT Martin on their use of curriculum mapping software, Coursetune. The panelists are engaged in curriculum planning and redesign initiatives at various stages, and will share how essential efficient data analysis is in mapping and aligning curriculum. <u>Room 4</u> Methods to Stay Engaged from a Geographically Distant Location Presented by: Kay Swartzwelder & Paul Clements (Drexel University) Track: Top Hits: Industry Best Practices Due to the rapid increase in technology advancement, many are

	<p>working, attending classes, and attending synchronous meetings from a distance. In order to effectively engage the geographically remote participants, an opportunity to actively participate must be provided. Suggestions to ensure access and inclusion will be discussed.</p> <p>Room 5 Improving Quality by Standardizing Course Design Presented by: Natalina Parker (Pepperdine University) Track: Top Hits: Industry Best Practices</p> <p>As an instructional designer, it is my responsibility to consult with and support faculty during the course design process. It is also important for faculty to develop an understanding of the design process and increase adoption of implementing quality assurance rubrics.</p> <p>Room 6 Title Presented by: XXX (XXX) Track: XXX XXX</p>
6:00 pm – 7:00 pm (EDT) 5:00 pm – 6:00 pm (CDT) 4:00 pm – 5:00 pm (MDT) 3:00 pm – 4:00 pm (PDT)	Poster Sessions
7:00 pm – 7:30 pm (EDT) 6:00 pm – 6:30 pm (CDT) 5:00 pm – 5:30 pm (MDT) 4:00 pm – 4:30 pm (PDT)	Grab Dinner!
7:30 pm – 8:30 pm (EDT) 6:30 pm – 7:30 pm (CDT) 5:30 pm – 6:30 pm (MDT) 4:30 pm – 5:30 pm (PDT)	Awards Ceremony
Friday – July 24th	
9:00 am – 10:00 am (EDT) 8:00 am – 9:00 am (CDT) 7:00 am – 8:00 am (MDT) 6:00 am – 7:00 am (PDT)	Concurrent Session 7 Room 1 Lessons Learned from Women in Higher Education Digital Administration Presented by: Aleyda Cantu-Lee (Texas A&M University – Corpus Christi) Track: Making Beautiful Music Together: Administrative, Leadership, and Policy Empowering women with the information that will help them embrace more leadership opportunities can help change the culture of leadership. For women who aim to advance into a

leadership role, knowing more about what components will get them there can completely change their journey.

Room 2

Distance Learning Resources for Telehealth 2020

Presented by: Janet Major (ATP/SWTRC)

Track: Top Hits: Industry Best Practices

We live in a world where healthcare has integrated technology both for education and health applications. Doctors, nurses, pharmacist “all levels of education“ will need to be experts at communicating with technology. Best practices and resources for implement technology into the clinical case workflow is what makes telemedicine applications successful.

Room 3

Creating Coalescing Courses Distance Learning Culminating in a Capstone

Presented by: Dawn Wooten (Purdue University at Fort Wayne)

Track: Top Hits: Industry Best Practices

This concurrent presentation will include a step by step evaluation of two course designs that demonstrate how assignments that build on one another can successfully lead to a more comprehensive capstone project.

Room 4

Tuning in with Socrates – Transformative Learning Experience with the Right Question

Presented by: Marek Suchocki (Berkeley College, NY)

Track: Top Hits: Industry Best Practices

Transformative learning happens when the right questions are being asked. This presentation will introduce the Socratic Method and its usage in an online educational environment as a way of creating questions to support learners in generating new knowledge based on personal and shared experiences.

Room 5

Website & Landing Page Conversion Rate Optimization Breakthroughs

Presented by: Tom King (Enrollment Resources)

Track: Top Hits: Industry Best Practices

Join Enrollment Resources for an interactive session exploring how to immediately increase lead flow from your existing website and landing pages. Explore current best practices in conversion rate optimization (CRO) and EDU marketing through the results from actual client campaigns, and learn how to apply them immediately at your school.

Room 6

Title

Presented by: XXX (XXX)

Track: XXX

XXX

10:00 am – 10:30 am (EDT) 9:00 am – 9:30 am (CDT) 8:00 am – 8:30 am (MDT) 7:00 am – 7:30 am (PDT)	Final Reflections
10:30 am – 11:00 am (EDT) 9:30 am – 10:00 am (CDT) 8:30 am – 9:00 am (MDT) 7:30 am – 8:00 am (PDT)	Grab a snack and stretch
11:00 am – 11:45 am (EDT) 10:00 am – 10:45 am (CDT) 9:00 am – 9:45 am (MDT) 8:00 am – 8:45 am (PDT)	Closing Keynote – Dr. Robbie Melton
11:45 am – 12:00 pm (EDT) 10:45 am – 11:00 am (CDT) 9:45 am – 10:00 am (MDT) 8:45 am – 9:00 am (PDT)	Closing from USDLA BOD and Final Drawing!