USDLA Presents...
IFWE
International Forum for
Women in E-learning

Wednesday, November 28

8:00-5:00	**Registration** (Contessa Ballroom Foyer)
8:00-10:30	**Coffee/Tea** (Magnolia Foyer)
Pre-Conference Workshops	

10:30-12:00
Room: Cedar

Guiding Content Experts in their Media Selection
Presenter: Linda Davis, Davis eLearning Solutions, Inc
Track: mentor!
Help your subject-matter experts locate, identify and vet media elements for their eLearning projects. Differentiate between licensed, public domain and web-search media for use in your development projects. Learn best-practice for attribution, embedding vs. linking, and how to apply "Fair Use" logic to support your selections.

10:30-12:00
Room: Laurel

Mentor 360
Presented by: Kristine Sudbeck, Nebraska Indian Community College & Roz Hussin, University of Nebraska-Lincoln
Track: mentor!
Effective sustainable mentoring requires cognizant multi-directional and multi-participant investment, and benefits both individuals and organizations in multi-ways. In this hands-on workshop, you will be guided through reflective+collaborative exercises that will help you harness+maximize your existing mentoring skills, as well as explore+discover core metacognitive-mentoring skills.

12:00-1:00
1:00-2:00
Contessa Ballroom

Lunch on your own
Opening and Keynote, Dr. Ellen Wagner

2:15-3:15
Concurrent Session 1
Room: Cedar

IFWE are Visible - Leading Instructional Teams
Presented by: Kinsey Hansen, Angelo State University & Kim Livengood,
Track: lead!
This informative session will focus on the leadership role of a unique teaching team model for online courses. The lead professor's leadership role will be highlighted in leading an instructional team to meet the needs of diverse online learners, making a large class feel small, and supporting student success.

2:15-3:15
Concurrent Session I
Room: Laurel

Making Self-Regulation Visible: Five Strategies to Thrive
Presented by: Janine Lim, Andrews University, Elaine Shuck, i2i Technologies & Marsha Beal, Andrews University
Track: thrive!
Self-regulation is essential to a thriving fully alive life! Learn from our exploration of self-regulation for digital, blended, and online learning, for our personal fitness, and for our professional writing goals. Join us for action strategies, tools and apps, and the motivation to get started!

2:15-3:15
Concurrent Session I
Room: Magnolia

Slaying the Famous Learning Myth Giants
Presented by: Mary Anderson, Texas State University
Track: innovate!

You have probably learned about the Learning Pyramid and Styles, among other famous myths. You may have even taken tests to understand how you learn. But what is the truth and what is just fantasy? We will break down those myths and understand the truth of how we really learn.

3:30-4:30 Concurrent Session II Room: Cedar	**High-Engagement Leadership of Virtual Teams** *Presented by: Erin Doppke, Cengage & Natalie Skadra,* Track: lead! In this highly-interactive session, participants will build their virtual leadership skills as they explore challenges and creative solutions in leading a virtual team. Participants will discover interesting nuggets of wisdom gleaned from a survey of current research and writing, and the experience of the presenters and participants themselves!
3:30-4:30 Concurrent Session II Room: Laurel	**IFWE are INvisible, how do we SURVIVE? and THRIVE? (Part A)** *Presented by: Roz Hussin, University of Nebraska-Lincoln* Track: thrive! Part-A: If life gives you lemons, throws you crap, or maims you, what skills, knowledge, and support are needed to survive? and thrive? despite the odds? This session examines Vicarious-Learning through case studies -- lessons from first-hand true-stories of women in e-learning, who have survived, and thrived, through life-changing ordeals.
3:30-4:30 Concurrent Session II Room: Magnolia	**Revise and Revamp: Fall in Love with Online Teaching Again** *Presented by: Catherine Flynn, Purdue University Global* Track: innovate! Veterans of online teaching design efficiencies and strategies to expedite teaching in a digital world. But sometimes those tools take the life and love out of the process. An acquisition and its upheaval brought renewed vigor and enthusiasm to one professor, rekindling the love of eLearning that had been lost.
3:30-4:30 Concurrent Session II Room: Retama	**Leveraging Dynamic Mentoring Connections Using Social Media** *Presented by: Teresa Cortez, The University of Texas at El Paso & Carolyn Awalt,* Track: mentor! Social media offers exciting ways to supplement and support hybrid and online learning. This presentation will demonstrate some uses of social media to expand the classroom experience as well as provide an alternative interaction space for mentoring aspiring school administrators.
4:45-5:30 5:30-6:30 6:30	**Ice Breaker Session** (Contessa Ballroom) **Opening Reception/Poster Sessions** (Cypress Room/River Walk Patio) **Mobile Roundtable Dinners** (Meet in lobby at 6:30)

Thursday, November 29

7:00-8:00 7:30-8:30 8:00-3:00	**Exercise with Roz** (Contessa Ballroom B) **Breakfast** (Magnolia Foyer) **Book Review Session** (Cedar) **Registration** (Contessa Ballroom Foyer)
9:00-10:00 Concurrent Session III Cedar	**The Chief Online Education Officer Role in the United States** *Presented by Georgianna Laws* Track: lead! Overview of seminal research on the Chief Online Education Officer (COEO) role in the U.S. and active discussion about factors that empower COEOs in their mission to ensure quality in the administration of online education programs.

9:00-10:00 Concurrent Session III Laurel	**New ABCs of Thriving in the Digital Age** *Presented by: Valary Oleinik* Track: thrive! Change is the new normal but there are many ways you can future-proof your personal and professional life. Join us for an interactive session in which we will explore tools and activities about Adapting, Branding, and Connecting that will help you feel ready for your next adventure.
9:00-10:00 Concurrent Session III Magnolia	**Innovative Clinical Approaches: Using Remote Platforms for Access and Support** *Presented by: Kelly Jennings-Towle, University of Central Florida, Analexis Kennedy & Tammy Stafford* Track: innovate! As the practice of distance learning expands, so does accessibility. In an effort to support teacher candidates, regardless of proximity to a university, innovative clinical practices have been embarked upon. Presenters will navigate the use of remote platforms, discussing barriers, critical feedback, while maintaining the integrity of the observation process.
9:00-10:00 Concurrent Session III Retama	**Oh how Reality has changed!** *Presented by: Raquel Zapata, Innnove, LLC & Owen Lewis* Track: innovate! Explore how 3D models, Augmented or Virtual Reality, Gaming, and Simulated Environments are changing how we learn, what we learn, and where we can learn. The classroom and online learning have moved into the future, have you?
9:00-10:00 Concurrent Session III Palm	**Collegial Community: Beyond the Virtual Four Walls, Real World Feedback** *Presented by: Caroline Crawford, University of Houston-Clear Lake* Track: innovate! Engaging real world implementation within a distance course emphasizes the subject matter impact beyond the course and into the learner's real world community. Collegial community engagement includes formative evaluation, subject-focused communications beyond course-specific efforts, feedback analysis and learner reflections that may deepen learning understandings.
9:00-10:00 Concurrent Session III Mesquite	**Traversing the Open Educational Resource Jungle and Getting Out Alive!** *Presented by: Angela Thurman, Tarrant County College* Track: innovate! TCC-Connect is committed to developing cost effective content by incorporating Open Educational Resources (OER's) wherever it is possible and practical to do so. This presentation reflects one instructor's journey to find innovative OER content that appeals to students while communicating the necessary content in an attractive and stimulating manner.
10:15-11:15 Concurrent Session IV Cedar	**Increasing Accessibility Awareness...One Online Course at a Time** *Presented by: Mary Smith, Stephen F. Austin State University & Felicia Cruz,* Track: lead! Both the number of online enrollments and students with disabilities in higher education continue to steadily increase annually. Therefore, it is imperative that faculty are aware of accessibility issues and trained on how to design accessible online courses. This presentation discusses the proactive steps taken towards accessibility at two institutions.

10:15-11:15 Concurrent Session IV Laurel	**Pinpointing Successful DL Strategies: Exploration of Best Practices, Experienced** *Presented by: Harriette L Spiegel, The University of Tennessee Martin & Nancy Warren* Track: thrive! The questions in the presentation will help in exploring what makes effective teaching and learning in the online environment. In this informative session, audience members will identify elements of distance teaching/learning that differ and are alike; list best practices of online teaching; and apply the information to his/her own teaching/learning.
10:15-11:15 Concurrent Session IV Magnolia	**A Measure for Innovativeness: And Why Some Innovations Fail and Others Succeed** *Presented by: Erika Weiss, Kenedd Consulting; Quantumedd Inc.* Track: innovate! This interactive session provides a tool-kit for supporting the diffusion and adoption of innovations. It provides insight into the construct of innovativeness, adopter categorization, and presents scoring techniques for evaluating data obtained through the scale. These data can be used for guiding the diffusion and adoption of innovations.
10:15-11:15 Concurrent Session IV Retama	**Excellence in Engagement: A Data-Driven Model for Continuous Course Improvement** *Presented by: Kate Marshall, Texas Christian University* Track: innovate! This session reviews the model Texas Christian University uses to ensure quality in online courses. This process integrates qualitative and quantitative data, leveraging TCU's own online course assessment rubric as well as data from the LMS. The model has discrete phases for course design, live delivery, and post-course review.
10:15-11:15 Concurrent Session IV Palm	**21st Century Badges: The Emerging World of DIY Credentialing** *Presented by: Betty Hurley, SUNY Empire State College & Carol Yeager* Track: innovate! Alternative models are emerging to provide learning opportunities that produce stacked badges as potentially part of a self-credentialed degree. In this workshop, we will describe briefly the model of digital credentialing and then have participants work toward a 21st Century badge in creative problem solving developed by Education Design Labs.
10:15-11:15 Concurrent Session IV Mesquite	**Adapting a Proven Process to Overcome Resistance to Innovative Teaching/Learning** *Presented by: Yaping Gao, Quality Matters* Track: innovate! Are you looking for efficient ways to convince faculty or teachers to try effective tools and pedagogically sound practices to engage students and help them succeed? A US-based, research-supported approach to continuous improvement might just be what is needed in your institution to overcome resistance to innovative teaching and learning.
11:30-12:30 Concurrent Session V Cedar	**My Mentors, My Choice: Lessons Learned from Constructed Mentorship** *Presented by: Tonya Amankwatia, Regent University* Track: mentor! Mentoring experiences vary: from formal professional development programs for underserved groups to informal, self-directed arrangements.

The presenter recounts the professional benefits of constructed mentorship, having made affirming and strategic choices to learn from a variety of sources. This session challenges women to construct mentorship experiences to aid e-learning career advancement.

11:30-12:30 Concurrent Session V Laurel	**Breathing In, I Know I Am Breathing In: Work Zen** *Presented by: Erin Doppke, Cengage* Track: thrive! In this highly-interactive session, participants will explore ways to apply the tenets of Zen Buddhism (based on the ideas of Thich Nhat Hanh) to everyday business situations. Our goal will be to find ways to refresh our mindset and make our work life more harmonious and less stressful.
11:30-12:30 Concurrent Session V Magnolia	**Data is Like a Box of Chocolates** *Presented by: Rachel Carroll, Austin Peay State University* Track: innovate! You never know what you're gonna get. Fear of the unknown often leads to resistance of data driven decision making, but it is essential to promoting a culture of sustainability. This session will provide an overview of how a Department of Distance Education improved its data plan and reporting cycle.
11:30-12:30 Concurrent Session V Retama	**Online Learning: Effective Teaching, Instructor Presence & Student Satisfaction** *Presented by: Marcie Cutsinger, Indiana Wesleyan University, Cindy Faulkner, & Theresa Veach,* Track: innovate! As the enrollment in online learning is increasing instructors and facilitators must be aware of student concerns and needs which lead to student satisfaction. The Seven Principles of Effective Teaching applied to online courses will be discussed along with an emphasis of instructor presence leading to student satisfaction.
11:30-12:30 Concurrent Session V Palm	**Technology & Best Practices for Preparing the Healthcare Workforce of the Future** *Presented by: Janet Major, Arizona Telemedicine Program/Southwest Telehealth Resource Center* Track: innovate! Technology continues to grow into innovative applications. We all need to be familiar with more sophisticated devices and software. We also need to become experts at communicating healthcare information thru technology. How do we prepare the healthcare workforce of the future? Best practices mobile devices, videoconferencing and telepresence.
11:30-12:30 Concurrent Session V Mesquite	**The Freedom to Choose: Learner Engagement and Heutagogical Considerations** *Presented by: Caroline Crawford, University of Houston-Clear Lake* Track: innovate! Self-directed learning is already an embedded undergirding within distance coursework. Yet, what might be the success around learner choice, learner freedom, and ultimate learner subject matter engagement? A proactive approach towards learner journey choice while retaining standards, learning objectives and subsequent course expectations of achievement supports a successful heutagogical approach.
12:30-1:45	**Lunch and Keynote**

2:00-3:00 Concurrent Session VI Cedar	**Becoming a Leader in Quality Assurance for Online/Blended Learning!** *Presented by: Yaping Gao, Quality Matters* Track: lead! Students' achievement of learning outcomes in online, blended, and elearning courses and programs requires resources and support from all institutional levels including reliable infrastructure, research-supported course design, engaging content, effective instruction, and peer interaction. Become a leader in establishing and implementing a quality assurance process to improve student learning!
2:00-3:00 Concurrent Session VI Laurel	**Life Coaching - Reaching New Potentials** *Presented by: Leanne Cannon, Marine Corps Systems Command* Track: thrive! As professional women, we are expected to function in a male dominated business environment, remain devoted to our families, and devote ourselves to personal and professional development. This briefing will demonstrate how life coaching can help you organize your priorities and build a new reality for them.
2:00-3:00 Concurrent Session VI Magnolia	**IFWE Worked in a Woman's World!** *Presented by: Rhonda Blackburn, BNED LoudCloud, Brigid O'Reilly, Dannielle Lindsey & Anita Amit* Track: thrive! What does it take to create the right procedures for both employees and clients alike and develop the right atmosphere for positive and productive on-boarding? Within all of this chaos, how can women pull together to mentor and support each other in this male-dominated environment? Join us to share all!
2:00-3:00 Concurrent Session VI Retama	**Connecting with Online Learners Through Mixed-Reality Simulations** *Presented by: Roberta Ergle, University of Central Florida & Nancy Swenson* Track: innovate! This session explains one professor's use of the mixed-reality classroom in teacher preparation to facilitate a small-group, synchronous event of authentic learning increasing student learning and satisfaction. In this session, participants will be exposed to process details, photos and clips of student activity, and an experience with a mixed-reality classroom.
2:00-3:00 Concurrent Session VI Palm	**Let's Make it a "Win Win": Tools that Encourage Effective Media Selection** *Presented by: Linda Davis, Davis eLearning Solutions, Inc.* Track: innovate! Content experts and courseware developers work closely together to produce content that benefits both staff and leadership. But both groups have a mutually exclusive skillset. Learn how innovation brought forth a set of tools that improves efficiencies between these groups in regard to media inclusion and negotiation.
2:00-3:00 Concurrent Session VI Mesquite	**Creating the Next Generation eLearning Environment** *Presented by: Marci Powell, Marci Powell & Associates* Track: innovate! Put on your creative thinking caps. Together we will look into the future to develop our collective vision of next generation eLearning.
3:15-4:00	**Her Story with Roz Hussin** (Contessa Ballroom)

7:00-10:00	**Pajama Rama & Wine Down** (Suite)

Friday, November 30

7:00-8:00	**IFWE Walk - River Walk** (meet in lobby)
8:00-9:00	**Breakfast** (Magnolia Foyer)
	Coffee Klatch – hot topics (Cedar)

9:00-10:00 Concurrent Session VII Cedar	**Collaborative Leadership for the Development of World-Class Online Education** *Presented by: Claudia Arcolin, The University of Texas at San Antonio & Marcela Ramirez* Track: lead! The quality of online programs is a key factor for universities aspiring to offer world-class education. In this context, one of the most challenging decisions is whether to outsource the design and development of courses or capitalize on internal resources. The Online Learning team at UTSA will share their experience.
9:00-10:00 Concurrent Session VII Laurel	**Elsa Was Right: Let It Go** *Presented by: Leslie Dinauer, University of Maryland University College* Track: thrive! Academic jobs are inherently "greedy," more so in the e-learning space, which tacitly requires faculty to be available 24/7. In this session, the author will share experiences and lead an inclusive exploration of how participants might create a balance that works for them - both in and out of the workplace.
9:00-10:00 Concurrent Session VII Magnolia	**A Seat at the Table: Mentoring Strategies in a Technology-driven Environment** *Presented by: Kacey Thorne, Western Governors University & Lauren Carris* Track: mentor! This session addresses strategies that help women obtain and maintain a seat at the table. Presenters share learnings from their own experiences in a high-change, technology-driven, higher ed setting. Participants then discuss strategies for applying these learnings to their own settings as a means for mentoring and professional advancement.
9:00-10:00 Concurrent Session VII Retama	**IFWE Game...We Innovate Education** *Presented by: Amber Muenzenberger, Triseum* Track: innovate! Games are often thought of as entertainment, but what happens if games are used for education? Join the session to learn more about the history of game-based learning, recent studies on games in education, and innovative practices with game in and out of the classroom.
10:15-11:15 Concurrent Session VIII Cedar	**E-Learning: The Assessment of the Affect/Character Domain** *Presented by: Theresa Veach, Indiana Wesleyan University, Marcie Cutsinger, Indiana Wesleyan University & Cynthia Faulkner, Indiana Wesleyan University* Track: innovative! Now more than ever, the charge of higher education is not only to address cognitive development, but to ensure a genuine transformation from student to virtuous scholar transpires. How can we assess this elusive affect/character domain? A process for the development of key 'character' assignments and assessments is identified.
10:15-11:15 Concurrent Session VIII	**I Didn't Prepare For This! Surviving An Online Doctoral Program**

Laurel	*Presented by: Jessica Klein, Texas Tech Health Sciences Center El Paso, Jamie Thomas, Dara Anderson & Magen Besancon* Track: thrive! I Didn't Prepare for This! is an interactive session centered around the lives of female doctoral students who met one West Texas summer morning and began a journey, learning to balance the rigors of a doctoral program, maintain professional academic positions, and not lose their sanity along the way.
10:15-11:15 Concurrent Session VIII Magnolia	**Out of Sight but not Invisible: Creating Cultural Competence Online** *Presented by: Meta Carstarphen, University of Oklahoma* Track: innovate! Teaching potentially contentious topics online is not unheard of. This presentation will illustrate how an online environment can help facilitate cultural competency skills through a media literacy framework. Attendees overseeing diversity training, inclusion short courses, or crisis communication could benefit.
11:30-1:00 1:00-2:00	**Closing Luncheon & Keynote** IFWE Review & Planning Meeting (optional)