



Tuesday, May 1, 2018
12:45pm – 1:45pm
Luncheon Panel

Media's View of Online Learning

An insightful panel of professional journalists discuss the national and local perspective on distance/online programs. As the media can be instrumental in interpreting the agenda for all constituencies, what are the “hot” topics? Where are we now and where are we headed?

Panel

Jordan Friedman US News & World Report Editor, Online Education

Jordan Friedman is an editor and reporter for U.S. News & World Report’s Education section. He covers online higher education, focusing on the latest trends and offering advice to an audience of prospective undergraduate and graduate students, and edits the [Online Learning Lessons blog](#). You can read Jordan’s coverage [here](#) and follow him on [Twitter](#).

Arika Herron Indianapolis Star, Education Reporter

Arika joined the Indianapolis Star in May 2017 serving as the education reporter for the largest paper in Indiana. From 2013-17 she was the Education Reporter for the Winston-Salem Journal. She covers higher education and K-12. She is a graduate of Butler University with a B.A in Journalism.

Doug Lederman, Editor and Co-Founder, *Inside Higher Ed*

Doug Lederman is co-editor and one of three founders of *Inside Higher Ed*. With Scott Jaschik, he leads the site’s editorial operations, overseeing news content, opinion pieces, career advice, blogs and other features. Doug speaks widely about higher education, including on C-Span and National Public Radio and at meetings around the country, and his work has appeared in *The New York Times* and *USA Today*, among other publications. Doug was managing editor of *The Chronicle of Higher Education* from 1999 to 2003. Before that, Doug had worked at *The Chronicle* since 1986 in a variety of roles, first as an athletics reporter and editor. He has won three National Awards for Education Reporting from the Education Writers Association, including one in 2009 for a series of *Inside Higher Ed* articles he co-wrote on college rankings. He began his career as a news clerk at *The New York Times*. He grew up in Shaker Heights, Ohio, and graduated in 1984 from Princeton University. Doug lives in Bethesda, Md.

Beth McCurtie, Senior Writer, *Chronicle of Higher Education*

Beth McMurtie writes about technology’s influence on teaching and the future of learning. She has been with *The Chronicle* since 1999 and has written about many facets of higher education, including campus culture, scholarship, religion, and the international reach of American colleges. She spent eight years as *The Chronicle*’s international editor.



Moderator

Dean Hoke Managing Partner Edu Alliance Group

Dean is the Co-Founder of Edu Alliance a higher education consulting services company based in Indianapolis, Indiana and Abu Dhabi, UAE. He has held a number of higher education posts worldwide as well as Co-Founding the Connected Learning Network a provider of online educational services for educational institutions. He currently serves on the USDLA Global Partnership Committee.