



**Sunday, April 30, 2017**  
**Pre-Conference Workshops**  
**2:00pm-5:00pm**

**\*\*Please choose 1 Pre-Conference Workshop At Registration.\*\***

**How Video Conferencing is Changing K-12 in Alaska's Kenai Peninsula**

**Presented by: Mara Youngren-Brown and Matthew Zorbias (Kenai Central High School)**

**Constituency: K-12 /Track: TF**

Join this live session as two high school student interns, along with their teachers, share how they have implemented videoconferencing in their curriculum successfully. In this session workshop see yourself using live video telecommunications (VTC) to explore bringing the world into your classroom. Using interactive video conferencing as a tool to deliver instruction or enrich curriculum broadens student access to content while increasing the depth and relevance of their learning experience. Not only are students more actively engaged but also a variety of learning styles are readily accommodated. Experience how VTC is becoming an accepted way of life for both teachers and students on the Kenai Peninsula. Learn how to implement strong technology as part of the instructional strategy in a learner-centered environment. See firsthand how it can positively impact teaching and learning in your school. Examples, best practices, and content resources will be shown. In this session, attendees will learn the following: \* Alaska Student internship requirements and opportunities \* The Day in the Life of a high school student intern \* Effective collaborative videoconference project planning and implementation \* Important reasons for kid-to-kid connections \* Learn about professional development opportunities \* Free video conferencing programs available for K-12

**The Often-Overlooked eLearning Strategic Plan – Don't Have One? You Should.**

**Presented by: Darcy Hardy (Blackboard)**

**Constituency: HE/Track: RE**

To ensure the long-term success of an eLearning program (blended, hybrid, fully online), colleges and universities need an eLearning strategic plan for growing online programs sustainably and at scale. An institution must consider and develop its goals, vision, organization, governance, policies and procedures, as well as accessibility planning around eLearning. When these areas are not at the core of the eLearning programming, the institution risks any competitive advantage in the eLearning space. Institutions often jump into developing courses and marketing programs when the campus is not organized efficiently, and the overall program has not been operationalized. Skipping strategic planning can cost the institution unexpected expenses and personnel resources. This workshop will address the components of an eLearning strategic plan, how it is critical to the success of the eLearning program, and help attendees draft their own strategic plan outline.

**USDLA Chapter Leadership Workshop**

**Presented by: Linda Dickeson (USDLA)**

**Constituency: ALL / Track: RE**

This is the sixth gathering of the USDLA Chapter leadership attending the National conference in order to network, share, plan, and learn with one another. We will focus on various aspects involved with USDLA Chapters that will provide knowledge, resources, momentum, and energy to take back to your local teams.



**Monday, May 1, 2017**  
**Concurrent Sessions 1**  
**10:00AM - 11:00AM**

**Circle City 3 (K-12 Room)**

**Innovative Solutions for Videoconferencing in K-12 Education**

**Presented by: Linda Dickeson (Lincoln Public Schools)**

**Constituency: K-12/Track: RE**

In early 2011, Lincoln Public Schools implemented the infrastructure to support video conferencing with all types of devices, including H.323, desktop and mobile. As a follow up to previous USDLA sessions, see what additional innovative solutions have emerged for solving problems at the state, district and school building levels.

**Circle City 4 (Virtual Room)**

**Tune Up Tips to Accelerate Learning: Reaching the Checkered Flag of Excellence!**

**Presented by: Cindy Cash and Angelia Yount (Ball State University)**

**Constituency: HE/Track: RE**

What does it take to reach the checkered flag in a course? Regardless of the modality of learning all students should have an excellent learning experience in their course. This session will give the top ten tune up tips to keep in mind when designing courses.

**Circle City 6**

**Shifting Gear: Accelerating the Momentum of Professional Practice**

**Presented by: Nancy Chapko and Margaret Hunter (Gateway Technical College)**

**Constituency: HE/Track: RE**

What's most important in helping faculty develop professional skills to teach online which appears to make different demands than face-to-face teaching? Faculty teach as they were taught modeling their first efforts on their experiences as students. A personalized professional development approach requiring practice helps faculty link pedagogy and technology effectively.

**Circle City 7**

**Enabled Transformation of the Traditional Classroom: Funding Distance Learning Programs**

**Presented by: Cindy Joffrion (StarLeaf)**

**Constituency: ALL/Track: PR**

You may already know the technology solutions that can help to expand distance learning projects. But did you know that these same solutions can make grant applications more attractive? We will cover some technology approaches that can be included in grants as well as review current technology grant opportunities.



**Monday, May 1, 2017  
Concurrent Sessions 1  
10:00AM - 11:00AM**

### **Circle City 8**

#### **The Creation of a Non-Traditional Campus: Increasing Access to Higher Education**

**Presented by: Carlos Morales, Candy Center, Aubra Gantt (Tarrant County College)**

**Constituency: HE/Track: RE**

This presentation discusses the creation of a new campus within the Tarrant County College District. TCC Connect Campus delivers eLearning and accelerated Weekend College programs. Championing will be discussed as a paramount element that under an accelerated timeline, led to the successful implementation and accreditation in less than 2 years.

### **Circle City 10**

#### **Online Research: Understanding Federal Regulations**

**Presented by: Stephen Oller and Lori Kupczynski (Texas A&M University-Kingsville)**

**Constituency: ALL/Track: RR**

As online education continues to grow, research to understand and measure effectiveness is essential. Ethical requirements of research involving human subjects is an imperative element, and understanding of federal regulations can often be complicated. This presentation serves as a primer for researchers into elements needed to meet federal regulations.

### **Circle City 11**

#### **Using Collaborative Capabilities for Medical/Telehealth Education**

**Presented by: Reggie Smith (Children's National Health System)**

**Constituency: ALL/Track: PR**

Learn how Children's National Health System and their Conference Services Team use technology covering over 20,000 events per year. This includes the use of video/audio conferencing, web conferencing, learning management systems, SCORM, and other telehealth technologies within a pediatric healthcare environment.

### **Circle City 12**

#### **Revving your Engine with a Pledge, a Promise, and a Virtual Culture**

**Presented by: Brianne Harris and Jessica Smith (Florida Virtual School)**

**Constituency: K-12/Track: RE**

Please join us as we walk you through specific examples and explore ideas related to creating a strong virtual school culture that leads to student success.



**Monday, May 1, 2017**  
**Concurrent Sessions 2**  
**11:15AM - 12:15PM**

**Circle City 3 (K-12 Room)**

**The Importance of Community: Building Collaborative Online Learning Tasks**

**Presented by: Amanda Adams and Kimberley Leslie (Kenai Peninsula Borough School District)**

**Constituency: K-12, HE/Track: RE**

Come experience ways to incorporate synchronous "live" events into an asynchronous online course, build learning tasks that involve stepping away from the screen to connect with friends and family, and play with innovative ways to nourish the online learner within their community.

**Circle City 4 (Virtual Room)**

**Driving into the Future with OER**

**Presented by: Rhonda Blackburn (BNED LoudCloud)**

**Constituency: ALL/Track: RA**

There is a trend to adopting OER (Open Educational Research) for course materials. Why is this a good idea and how can this be accomplished? Come join the conversation to learn about OER, how you can redesign your course, where to find quality OER, the benefits, and any legal ramifications.

**Circle City 6**

**Rebuilding Our Learning Engine: From False Starts to Victory Laps**

**Presented by: Valary Oleinik (Weil)**

**Constituency: HE, COR, GOV, MIL, TH/Track: RE**

Come on a road trip through time and discover one firm's path from 100% classroom training to virtually no in-person training. Benefit from hearing about our crashes and our winning efforts in a candid and interactive session that explores the changing nature of workplace learning and development.

**Circle City 7**

**Web Accessibility: Ensuring Online Content Meets the New Standards**

**Presented by: Pat McGovern (Onix)**

**Constituency: ALL/Track: RE**

This workshop will share current laws and best practices for web accessibility from other universities and businesses. We will review various strategies and use cases for converting and publishing PDF course content to compliant HTML or accessible PDF. Attendees will hear how tools like Equidox to convert content to formats that streamline instructional design, and ensure online course accessibility.



**Monday, May 1, 2017  
Concurrent Sessions 2  
11:15AM - 12:15PM**

### **Circle City 8**

#### **The Key To A Quality Inclusive eLearning Environment**

**Presented by: Scott Ready (Blackboard)**

**Constituency: HE/Track: RA**

60% to 80% of undergraduates and over 40% of employees do not disclose their disability - having only a policy on accessibility and providing accommodations to those who disclose is no longer an acceptable approach. Learn how transitioning from a reactive to a proactive process-driven plan creates an inclusive learning environment that not only provides learners, with a disability, access but creates a better experience for all learners.

### **Circle City 10**

#### **How Artificial Intelligence Can Help Higher Education Avoid Compliance Road Rage**

**Presented by: Brianna Bates (New York University) and David Ackerman (New York University IT)**

**Constituency: HE, COR/Track: RR**

By partnering with Neota Logic to leverage expertise through artificial intelligence applications & automate State Authorization Compliance advice, New York University has been able to significantly decrease the time and investment necessary to navigate complex higher education regulations. This session will engage attendees in the navigation of state authorization compliance.

### **Circle City 11**

#### **Enhancing the Distance Program: Preparing Students for the Job Market**

**Presented by: Linda Smith (University of Maryland University College)**

**Constituency: ALL/Track: RA**

Learners completing degree or certificate programs often find landing a job challenging due to lack of practical experience. How can we provide learners with opportunities to build their résumés? In this session, we will present ideas and collaborate to build a framework for enhancing student preparation for achieving career goals.

### **Circle City 12**

#### **From Student to Faculty to Both: Exploring the Ongoing Journey**

**Presented by: Lynda Konecny (A.T. Still University)**

**Constituency: HE, COR, GOV, MIL/Track: RE**

In this presentation, information from relevant literature and lessons learned during a 10-year journey of being an online doctoral student, to online faculty, to both an online student and faculty member, will be shared and discussed. Participants will explore future directions and learning opportunities based on lessons from the past.



**Monday, May 1, 2017  
Concurrent Sessions 3  
2:00PM – 3:00PM**

**Circle City 3 (K-12 Room)**

**Making STEM Real Through NASA's Digital Learning Network**

**Presented by: Caryn Long, Rachel Power, Gamaliel Cherry (NASA)**

**Constituency: K-12, HE, GOV/Track: RE**

Imagine connecting students and teachers to NASA where they can virtually visit the facilities and people learning about the research behind this inspirational organization. The DLN has evolved through 13 years of experience in distance learning, taking lessons from active research and using the knowledge gained to enhance its offerings.

**Circle City 4 (Virtual Room)**

**Building a BBB Blended Learning Initiative**

**Presented by: Linda Dickeson (Lincoln Public Schools), Beth Kabes (ESU Coordinating Council), Craig Hicks (Educational Service Unit 13)**

**Constituency: K-12/Track: RE**

Broader, Bolder & Better are words that describe Nebraska's blended learning initiative, BlendEd. Solutions and tools will be shared including a statewide portal system along with the process and resources for the BlendEd pilot. See how effective teamwork propels the project, and how the statewide high-speed network paved the way for success!

**Circle City 6**

**Creating a Video Production Infrastructure for Mere Mortals**

**Presented by: Robert Zotti (Stevens Institute of Technology)**

**Constituency: HE, COR/Track: RE**

Using video recordings to enhance online classes is widely seen as a positive development. But where do the videos come from? This presentation illustrates the creation of a video recording infrastructure that helps faculty members create recordings without having to become intimately familiar with video production processes.

**Circle City 7**

**Innovations in Online Orientations: "Driving" Students to Resources**

**Presented by: Kinsey Hansen and Amy Murphy (Angelo State University)**

**Constituency: ALL/Track: RE**

Most orientation programs are over during the first weeks of the educational experience with important information forgotten when needed most. This program explores a pilot online orientation that introduces students to the learning environment through cost-effective, innovative design while providing long-term access to support resources and "just in time" information.





**Monday, May 1, 2017  
Concurrent Sessions 3  
2:00PM – 3:00PM**

### **Circle City 8**

#### **Presidents' Forum Spotlight on Innovation: Collaborative for Quality in Alternative Learning (CQAL)**

**Presented by: Tina Goodyear (The Presidents' Forum at Excelsior College), Leah Matthews (Distance Education Accrediting Commission), Ed Klonoski (Charter Oak College and The Presidents' Forum)**

**Constituency: HE/Track: RE**

In recent years, there has been a proliferation of postsecondary providers offering college-level learning experiences untethered from the academy. These alternative providers hold the promise of decreasing cost and time to degree/credential completion, and many boast high returns for students in terms of employment and earnings potential. Yet, there is no clear definition of quality in such learning experiences and a lack of baseline standards to assess quality in this emergent sector leaves students, institutions, and even providers, at risk. With talk of extending student financial aid benefits to alternative providers, a national discussion about quality is paramount. Fortunately, several key national organizations have convened to address this important issue. Join this interactive session to learn more about CQAL and to share your experience, questions, and concerns with the group.

### **Circle City 10**

#### **Secrets to Success in the Online Classroom**

**Presented by: Jamie Barron, Maria Orlando, Feranda Williamson (Cappella University)**

**Constituency: HE/Track: RE**

State of the art technology and cutting edge curricula are only part of the successful online learning experience. It is the work of the effective online instructor who bridges the gap between online content and meaningful application. It is the well prepared instructor who positions the student for success and fosters a spirit of resilience. In this session, three experienced online instructors share their secrets to success in launching, managing, and completing online courses so that students are motivated to persist.

### **Circle City 11**

#### **The Importance of Learning Objects in Online Education**

**Presented by: Mary Jane Clerkin (Berkeley College)**

**Constituency: ALL/Track: RE**

The intent of this presentation is to suggest a way that attendees can use to enhance their online lectures by adding a variety of perspectives from different faculty and also by adding videotaped segments, called learning objects, to engage student interest.



**Monday, May 1, 2017**  
**Concurrent Sessions 3**  
**2:00PM – 3:00PM**

**Circle City 12**

**Doodling for Understanding: Generative Drawing in Multimedia Learning**

**Presented by: Roxanne Glaser (i2i Technologies)**

**Constituency: K-12/HE/COR / Track: RE**

Drawing a picture of text content can improve student learning outcomes. The challenge is to provide adequate constraints and instructional support to minimize additional cognitive processing focused on the drawing and not the content. Join SuperDoodleGirl in a doodle adventure to learn specific scaffolding strategies to support your learners!





**Monday, May 1, 2017  
Concurrent Sessions 4  
3:15PM - 4:15PM**

**Circle City 3 (K-12 Room)**

**Ohio Distance Learning: Take a 'No-Tank' Trip of Our State**

**Presented by: David Stein (OhioDLA)**

**Constituency: K-12/Track: RE**

Join a collection of experienced Distance Learning experts from the "Heart Of It All," and tour the various ways we virtually touch the world! Museums, zoos, science centers, parks, universities, authors whatever your audience is looking for, you can find it in beautiful, virtual Ohio!

**Circle City 4 (Virtual Room)**

**Telepresence and Robotics in the Classroom - Tips and Tricks for Implementation**

**Presented by: Jean Bouchard (University of Colorado, Boulder), Michael Griffith (University of Arizona, Tucson), Marci Powell (Marci Powell & Associates)**

**Constituency: HE/Track: RE**

Synchronous multi-sensory learning is simple with the right tools. Directors from the Universities of Colorado and Arizona utilize robots on a video conferencing platform to meet the diverse needs of students in the higher education environment. Join us for a mock classroom experience and for practical technology implementation tips!

**Circle City 6**

**The Quality Scorecard: Taking A Look at the Strength of Online Undergraduate Education**

**Presented by: Maria Boccalandro (Cedar Valley College)**

**Constituency: ALL/Track: PR**

What's required for high quality online learning? What does exemplary online learning at an institution involve? This presentation outlines the Quality Scorecard, how the tool has been adapted for the Dallas County Community College District and used to evaluate strengths and identify gaps to develop a Distance Learning Plan.

**Circle City 7**

**Student Engagement: The Next Frontier**

**Presented by: Corey Olsen (Signum University)**

**Constituency: K-12, HE/Track: RA**

Online education is now firmly entrenched in the mainstream, but too often it is still entrenched in old-fashioned distance-learning methods based on outdated technologies. Dr. Olsen will share his experiences in establishing Signum University, which has been undertaking fully interactive online education in the humanities for the last five years.



**Monday, May 1, 2017  
Concurrent Sessions 4  
3:15PM - 4:15PM**

### **Circle City 8**

#### **Utilizing Student Information System (SIS) Data to Improve Academic Outcomes**

**Presented by: Sue Diseker and David Schmidt (BocaVox)**

**Constituency: K-12, HE/Track: RE**

Predictive analytics gives educators the potential to identify and quantify multiple variables and align them with organizational goals that will increase both curricular efficacy and institutional efficiency. A capable, scalable SIS such as BocaVox's Maestro provides the ability to store and analyze student data in support of this goal. Come join us to learn more!

### **Circle City 10**

#### **Distance Learning Road Warriors Reveal How to Get Students to the Finish Line**

**Presented by: Susan Stagner (Connections Education), Melissa Brown (Indiana Connections Academy), Nathan Davis (Municipal School District of Decatur Township)**

**Constituency: K-12/Track: RE**

The 'race' is on in K-12 education to shift to digital, to meet the needs of our 'digital native' students. Join Hoosier e-learning experts as they share their 'track records' and visions for leveraging digital technology to make personalized education for all students a reality.

### **Circle City 11**

#### **The Driving Power of DESIRE**

**Presented by: Elwin Jones and Misti Kill (Columbia Southern University)**

**Constituency: HE/Track: PR**

What happens when the Driving Power of DESIRE to Teach encounters the Driving Power of DESIRE to Learn? Faculty and student enter the race together with a common goal - winning the day. As the race begins, the student learns to trust the Driving experience of the faculty member to win! Attendees will be encouraged to participate in the discussion, sharing factors that lead to a Strong DESIRE and a Diminished DESIRE to Teach/Learn.

### **Circle City 12**

#### **Using Audio Feedback in Developmental Education for Today's Learners**

**Presented by: Shannon Groff (Florida State College at Jacksonville) and Lori Kupczynski (Texas A&M University - Kingsville)**

**Constituency: HE, COR/Track: PR**

To contribute to research affecting practice, an ex-post facto quantitative design study investigated the effectiveness of audio feedback specifically in online developmental English courses among an international sample of students. Results will be shared leading to discussion among colleagues of successful teacher interactions among today's college students.



**Monday, May 1, 2017**  
**Poster Session**  
**(Awards Banquet Opening Reception)**  
**6:00-7:00pm**

**Learning Research Skills Through Online Courses: Challenges and Possible Answers**

**Presented by: Jiang Tan and Daqi Li (SUNY Oneonta)**

This research explores graduate students' experiences in learning to write educational research theses through online courses. The researchers will present survey results about the challenges that students encounter, discuss ways to help graduate students overcome these challenges, and offer some useful suggestions for students, instructors, and administrators.

**Assessment of Online Proctoring for Continuous Quality Improvement**

**Presented by: Zara Risoldi Cochrane, Bette Poutre, DeDe Hedlund, Angela Bahle-Lampe, Wendi Nau (Creighton University)**

So you've implemented online proctoring - now what? This poster will describe our continual review process of online proctoring in order to support quality improvement and student outcomes. We'll discuss why & how often students are "flagged" by proctors, plus programming to develop faculty and students' understanding of online proctoring.

**Women in eLearning: Female Pharmacy Students' Perceptions of Online Learning**

**Presented by: Zara Risoldi Cochrane and Amy Wilson (Creighton University)**

eLearning can increase access to professional degree programs. This poster describes our efforts to increase women's access to the pharmacy profession, which ranks highly in pay equity and work-life balance. We focus on the perspectives of our female students, who share how distance learning allows them to achieve personal/professional goals.

**A Model for Instructional Design for Successful Engagement in Online Learning**

**Presented by: Christopher Clemons (Auburn University)**

As a result of the availability of technology, students are gravitating towards less restrictive and more convenient avenues in their education. A three panel, national Delphi Study was designed to investigate the instructional, design, and delivery needs of secondary students, high school agriscience teachers, and post-secondary faculty in Agriculture Education. This poster will share results and learned outcomes.



**Monday, May 1, 2017**  
**Poster Session**  
**(Awards Banquet Opening Reception)**  
**6:00-7:00pm**

**Not Your Average Case Study**

**Presented by: Bettyjo Bouchey and David SanFillipo (National Louis University)**

This poster outlines real-time case method, a twist on traditional cases where students solve "live" business problems, in addition to experiencing other nuances to problem resolution; change management, conflict negotiation, financial and human resource planning, etc. Benefits to both students and faculty will be highlighted, as well as implementation options.

**The Future of Adult Learning in the 21st Century**

**Presented by: Rachel Afolabi (Carlow University)**

This poster presentation proposes a customized approach for adult students who are returning to school. Using a Learning Plan Agreement, this approach will indicate the learning objectives that a student sets for themselves. Stop by to learn more!



**Tuesday, May 2, 2017  
Concurrent Sessions 5  
10:00AM - 11:00AM**

### **Circle City 3**

#### **Rethinking Digital Equity: Using eLearning in Disadvantaged Schools**

**Presented by: Beverly Knox-Pipes (BKP Solutions) and Jerri-Lynn Williams-Harper (Cappella University)**

**Constituency: K-12/Track: RE**

Preparing students to be competitive in a global economy is key to the success of schools. The challenge is overcoming research that reports that 25% of children live in poverty! Join the conversation to see how eLearning can be the opportunity to close the achievement gap in K-12 schools.

### **Circle City 4 (Virtual Room)**

#### **Distance Learning Turbo Charging the Healthcare Workforce of the Future**

**Presented by: Janet Major (Arizona Telemedicine Program)**

**Constituency: ALL/Track: TF**

Training the healthcare workforce of the future requires distance learning. We are team-treated by healthcare professionals and our curriculum must reflect training opportunities that develop the appropriate skills. The Arizona Health Sciences Center produces interprofessional events by videoconference to create virtual communities that will prepare our students for the future. Join us for an interactive discussion.

### **Circle City 7**

#### **Exploring the 3 C's of Building a Virtual School Community: Collaboration, Community and Connectedness**

**Presented by: Melissa Brown (Indiana Connections Academy), Jodie Dean (New Mexico Connections Academy), David Potts (Connections Education), Amanda Ebel (South Carolina Connections Academy)**

**Constituency: ALL/Track: TF**

Through intentional, innovative practice and the use of varied technological tools, high quality virtual programs can build and sustain high-performing communities of practice, build rapport amongst staff and establish meaningful connections with students. The presenters will utilize an interactive format to illustrate proven strategies for creating powerful, connected communities.



**Tuesday, May 2, 2017  
Concurrent Sessions 5  
10:00AM - 11:00AM**

### **Circle City 8**

#### **MOOCs: New Pathways For Learning and Academic Credentials**

**Presented by: Norma Scagnoli (University of Illinois at Urbana Champaign)**

**Constituency: HE, COR, GOV, MIL/Track: RE**

The implementation of MOOCs have challenged our assumptions about online learning environments; and changed the discussions about higher education business, financial and distribution models. This presentation focuses on the characteristics of a MOOC based program, and how MOOCs can help support and enhance new learning environments.

### **Circle City 10**

#### **Learning Styles and Distance Education**

**Presented by: Johnette Moody (Arkansas Tech University)**

**Constituency: ALL/Track: RE**

This session will focus on a discussion of various learning styles and assignments to support those learning styles. Participants will complete a learning style inventory and a discussion will ensue concerning how to create assignments that will support these learning styles.

### **Circle City 11**

#### **Guiding Transfer Students OnRamp to UCF Online**

**Presented by: Beth Nettles and Bren Bedford (University of Central Florida)**

**Constituency: HE/Track: RE**

UCF Online, the fully online program at the University of Central Florida, launched in Fall 2016. Prospective students (Florida state college transfer students) may take the online course, OnRamp, to explore UCF Online. The course developers will share about OnRamp and where it is heading forward.

### **Circle City 12**

#### **Effective Communication with Online Students**

**Sharon Clampitt, Ed.D. (Inter American University of Puerto Rico)**

**Constituency: HE/RE**

We all know that interaction and communication with our online students is essential, but is it always as effective as we would like it to be? This interactive presentation explores the key elements of a successful communication with students, and our students with instructors. It gives practical tips for effective communication both from and to students.

**USDLA**  
UNITED STATES DISTANCE LEARNING ASSOCIATION  
**2017 National Conference**

April 30th - May 3rd  
Hilton Indianapolis  
Hotel and Suites  
Indianapolis, IN

**USDLA: 30 Years of  
Driving Excellence in  
Distance Learning**





**Tuesday, May 2, 2017**  
**Concurrent Sessions 6**  
**11:15AM - 12:15PM**

### **Circle City 3**

#### **Shifting into Gear for the Non Traditional Online Student**

**Presented by: Tammy McClain-Smith (ECPI University)**

**Constituency: HE/Track: RE**

Our students are multi-taskers! They work, they go to school, and they have family responsibilities. Nontraditional students, those over the age of 24, juggle these responsibilities and make up the majority of college students. This session will address how colleges can meet the needs of nontraditional online students.

### **Circle City 4 (Virtual Room)**

#### **Increasing Equity and Interaction in Distance Learning Environments**

**Presented by: Ken Conn and Roxanne Glaser (i2i Technologies)**

**Constituency: ALL/Track: PR**

"They are just sitting there watching." "How do I know that participants are paying attention?" If you have had to teach a course, facilitate a meeting, or lead a virtual training, you know the challenge of adapting your content and strategies for equity and quality learning. In this session, we will explore different strategies for creating equity among learners and sites and creating opportunities for interactions in both synchronous and asynchronous environments.

### **Circle City 6**

#### **STEM at a Distance: Project-Based Curriculum for Online Science Courses**

**Presented by: John Einterz (University of Colorado Boulder)**

**Constituency: K-12, HE/Track: RE**

This presentation offers a gamification model for designing project-based STEM curriculum on the D2L learning management system. The presentation will display past project designs (visual stills and videos) and technical writings as evidence of how the curriculum can encourage both academic and creative skills in students.

### **Circle City 7**

#### **Exploring Future Reality: AR & VR for Education and Training**

**Presented by: Matthew LaBrake (Berkeley College)**

**Constituency: ALL/Track: TF**

Virtual Reality and Augmented Reality promise to transform the way we teach, learn, and interact with the world around us, extending immersive learning opportunities far beyond the classroom walls. Come discover how AR & VR are currently being used in education and training, and what's in store for the future.



**Tuesday, May 2, 2017  
Concurrent Sessions 6  
11:15am-12:15pm**

### **Circle City 8**

**Everyone Has to Change Their eLearning Tires, So That They Can Win the Race!**

**Presented by: Rachel Baxter and Ruth Chisum (Sam Houston State University)**

**Constituency: ALL/Track: PR**

It takes more than content to create a great eLearning experience. User interface, ability to navigate easily, and visual clues to let the eLearner know what is expected of them is critical. We will show you how this is being successfully deployed in our all program(s) here at SHSU.

### **Circle City 10**

**Finding Your Drivers: Engaging Distance Education Alumni and Tracking Your Success**

**Presented by: Melissa Gavin and Cheryl Lange (University of Wisconsin-Platteville)**

**Constituency: K-12, HE, COR/Track: RE**

Engaging with alumni of distance education programs can be difficult, and tracking that engagement presents another challenge. Through active participation in this session, you can begin the development of your alumni engagement plan and discover how to track various components to find your active distance alumni.

### **Circle City 11**

**Student Drivers: A Case for Course Evaluations in AGILE Instructional Design**

**Presented by: Alison Watts and Alyssa Kariofyllis (Boston University)**

**Constituency: HE/Track: RE**

AGILE instructional design is driven by collaboration, but are you making room for students to step behind the wheel? Boston University's Office of Distance Education explores strategies for analyzing mid- and post-course evaluations in order to bring distance education student voices into the conversations surrounding course improvement and implementation.

### **Circle City 12**

**Instructional Coaching - A Multidimensional Approach to Course Development**

**Presented by: Teri Thomas and Keith Hudson (Post University)**

**Constituency: HE/Track: PR**

What do you do when you need help with course development and there are not enough Instructional Designers to go around? We will examine how Post University grew the Instructional Coach role into a multidimensional position incorporating design, support, and coaching while opening a dialogue on new collaboration approaches.



**Tuesday, May 2, 2017  
Concurrent Sessions 7  
2:00pm-3:00pm**

### **Circle City 3**

**How Are You Assuring Exam Validity In Your Online/Hybrid Courses?**

**Presented by: Elizabeth Poutre and Alfred Bracciano (Creighton University)**

**Constituency: HE, COR, GOV, MIL/Track: RE**

This session will examine best practices for a scalable assessment model coupling online proctoring and exam software for secure high/low-stakes assessment environments reflecting true parity for online, hybrid and in the classroom. Implementation ensures consistency for high stakes examinations and meets academic rigor required by external accrediting bodies. Come join us!

### **Circle City 4 (Virtual Room)**

**Work-Life Balance: Keeping it All in Balance Despite the Road Blocks Encountered**

**Presented by: Lyda Downs**

**Constituency: K-12, HE, COR/Track: RE**

While the virtual workplace allots many conveniences, it also presents challenges, or even road blocks when attempting to balance work and life for busy academic professionals. During this session work-life balance will be explored and techniques for taking alternate routes will be presented.

### **Circle City 6**

**Road Map for the State Authorization Regulations and SARA**

**Presented by: Cheryl Dowd (WICHE Cooperative for Educational Technologies (WCET)), Mary Larson (Southern Access Programs and Services (SREB))**

**Constituency: HE, GOV, MIL/Track: RR**

Learn to navigate the regulations for State Authorization of Distance Education. Additionally, discover how State Authorization Reciprocity Agreement (SARA) can help the institution steer through individual state requirements and some of the additional federal requirements beyond the current state regulatory requirements for state authorization of the institutions' out-of-state activities.

### **Circle City 7**

**Linking Marketing and Learner Expectations for Online Programs**

**Presented by: Sherry Fontaine (Viterbo University)**

**Constituency: HE/Track: PR**

We hear the words flexibility and convenience in marketing and promotional efforts for online programs targeting adult learners. What we may not fully understand is how these words are interpreted by potential online learners and how this interpretation shapes their programmatic expectations. Come join us for an interactive session.



**Tuesday, May 2, 2017  
Concurrent Sessions 7  
2:00pm-3:00pm**

**Circle City 8**

**Part-time Faculty, Full-Time Connection: The Female Perspective on Building Positive Relationships**

**Presented by: Lori Kupczynski (Texas A&M University-Kingsville), Angela Gibson (American Public University System), Marie-Anne Mundy (Texas A&M University-Kingsville), Marci Powell (Marci Powell & Associates), Rhonda Blackburn (BNED LoudCloud), Michelle Duran (Texas A&M University-Kingsville)**

**Constituency: ALL/Track: PR**

Nearly one and a half million faculty hold part-time status. This panel presentation engages participants in valuable discussions with presenters across academia and corporate, sharing the unique and engaging perspectives on building successful relationships among faculty and institutions from a distance.

**Circle City 10**

**All Videos Aren't Created Equal: Driving Excellence Using Instructional Videos**

**Presented by: Ogbonnaya Akpa (Doane University)**

**Constituency: ALL/Track: RE**

In spite of their many pedagogical benefits, there is widespread concern that students are not adequately engaging with instructional videos. At Doane University, we are changing this narrative and driving excellence in our online education programs. Attend this interactive session to learn practical strategies that will rev up your engine.

**Circle City 11**

**Putting All of Your Files in One Box**

**Presented by: Sue Husted and Daniel Jones (Ball State University)**

**Constituency: K-12, HE, COR, GOV, MIL/Track: PR**

Ball State Instructional Designers will demonstrate how they harnessed the power of their cloud storage solution (Box.com) to improve faculty productivity and enhance student experience in their university LMS. Come join us!

**Circle City 12**

**What Does It Mean to Have a Flipped Classroom - Become a Facilitator of the 21<sup>st</sup> Century**

**Presented by: Valeria Shapko (Texas Woman's University)**

**Constituency: ALL/Track: RE**

With many courses moving online, the most challenging obstacles is to know how to create courses that encourage students to become active learners. This session will explore strategies that help create an interactive course by using flipped approach and find out what does flipped mean anyway.



**Tuesday, May 2, 2017**  
**Concurrent Sessions 8**  
**3:15pm-4:15pm**

### **Circle City 3**

#### **A Decade of Learning in Virtual Worlds**

**Presented by: Howard Mall (Engineering and Computer Simulations, Inc.)**

**Constituency: ALL/Track: RE**

What have we learned over the past decade of building virtual worlds to support education and training needs? We have come a long way in creating virtual environments for learning and will discuss some key lessons in crafting effective and engaging learning experiences for the future.

### **Circle City 4 (Virtual Room)**

#### **Using Blogging to Contribute Expertise and Convey Credibility**

**Presented by: Janine Lim (Andrews University)**

**Constituency: ALL/Track: PR**

A regular, useful blog is a true win/win, for the writer, the reader, and an entire community of interest. Learn five essential steps to setting up and maintaining your individual or your organization's blog. Explore best practices; learn to avoid pitfalls; begin to create networked writing. Learn a new skill!

### **Circle City 6**

#### **One World School**

**Presented by: Jan Zanetis (CILC) and Sean Forde (Chadwick International School)**

**Constituency: ALL/Track: RE**

Through technology, students are no longer confined to the 4 walls of their classroom. However, *what* are they learning as they click around and is it having any impact on their social interactions, views or empathy? Discover why you as a teacher would want to bring the world into your classroom, what you need, and how to do it. Teacher Sean Forde who has taught in schools around the world, and Jan Zanetis from the Center for Interactive Learning and Collaboration (CILC) will help you get started on the journey to becoming a One World School.

### **Circle City 8**

#### **Turbocharging 100+Participants F2F Courses with Online Group Simulations**

**Presented by: Gerardo Pedraza (Texas A&M University College of Engineering)**

**Constituency: K-12, HE, COR/Track: RE**

By incorporating an online group simulation into a 100+ participants traditional class, we were able to disrupt the status quo, and boost acquired knowledge into application, through the use of a real-world-scenario-simulation. In addition, students build up on online technical and collaboration skills essential in the job-place today. This presentation will demonstrate our students' experience.

<http://projectplumb.com/usdla17/>



**Tuesday, May 2, 2017**  
**Concurrent Sessions 8**  
**3:15pm-4:15pm**

**Circle City 11**

**Opportunity for the Periphery: Using Technology To Deliver Higher Education in Africa**  
**Presented by: Jane Wakahiu and Rosemary Shaver (African Sisters Education Collaborative)**  
**Constituency: HE/Track: RA**

This presentation showcases HESA online/onsite hybrid and onsite models. HESA is delivered through partnerships with 23 higher education institutions in Africa and online in the USA. This project is an example of distance learning success - recording 98% retention and graduation rates. This session will showcase pertinent collaboration and strategies used to support students to succeed in the programs.



**Wednesday, May 3, 2017**  
**Concurrent Sessions 9**  
**9:00AM – 10:00AM**

### **Circle City 7**

#### **Navigating Multiple Modalities for Faculty Professional Development**

**Presented by: M. Laurel Walsh and Lyda Downs (Walden University)**

**Constituency: HE/Track: RE**

This session will present multiple options for faculty professional development; both face-to-face and virtual options will be presented. Participants will gain techniques on how to turbocharge media for instructional immediacy that will strengthen and enhance faculty performance both in and outside of the classroom.

### **Circle City 8**

#### **Online Pit Crew! Supporting New Online Instructors**

**Presented by: Twyla Taska and Raelye Self (Angelo State University)**

**Constituency: K-12, HE/Track: PR**

With growing online programs, the number of faculty members has also increased. New faculty come with their own strengths yet need support to determine how to incorporate those strengths to develop curriculum, use technology, and understand their role within the department. This session addresses individual and departmental strategies for support.

### **Circle City 10**

#### **CBE - It's In the Assessment!**

**Presented by: William Ryan (Ryan Consulting, LLC)**

**Constituency: HE, COR, GOV, MIL/Track: RE**

CBE focuses on the individual's ability to demonstrate mastery of defined and measurable learning objectives. Key to this is the inclusion of authentic assessment strategies that are meaningful and build a positive learning experience. This session will examine a range of strategies and their use in a distance delivery mode.

### **Circle City 11**

#### **Flipping the MOOC: Adapting MOOC Content to Fit Students' Needs in F2F Courses**

**Presented by: Rob Kadel (Georgia Institute of Technology)**

**Constituency: K-12, HE/Track: RE**

In the context of a larger discussion of the evolution of Massive Open Online Courses, this session provides details on three research studies at Georgia Tech where online learning resources (video tutorials, simulations, peer review, etc.) from MOOCs were used in the professors' campus courses in science and engineering. There will be discussion of both the investments required for, and the benefits of each approach and how combining the two allows for greater learning value.





**Wednesday, May 3, 2017**  
**Concurrent Sessions 10**  
**10:15AM - 11:15AM**

**Circle City 7**

**A Training Program to Help Faculty Members Become Online Teaching Champions**

**Presented by: Claudia Arcolinx, Marcela Ramirez, Donna Williams Miller**

**(The University of Texas at San Antonio)**

**Constituency: K-12, HE/Track: RE**

Racing circuits are characterized by challenging curves, chicanes and changes in height that require drivers to use all their skills. Planning an online course is similar. What is a good start for the designing process and what are the skills instructors need to master to create an effective online course?

**Circle City 8**

**Now You See Me!**

**Presented by: Helen Fleming (Oregon State University)**

**Constituency: HE/Track: RE**

WebEx is being leveraged at Oregon State University as a means to connecting and developing relationships with distance students. Online instructors, academic advisors and higher education staff can use this software as the next stepping stone to improving distance education.

**Circle City 10**

**Winning the Race with Online Adjunct Faculty**

**Presented by: R. Jefferson George (University of North Texas) and Jimmy Byrd (Blinn College)**

**Constituency: HE/Track: PR**

A fast paced presentation of the in's and out's of utilizing adjunct faculty to build your online program. The presenters will provide hard data on the current use of adjunct faculty and then engage the audience in problem solving the success and challenges of an 80% adjunct faculty. Drawing from a variety of sources, surveys and experience in the online environment, this session seeks to ask questions, provide insight, and create discussion around the topic of Adjunct Faculty in a Distance Learning setting.

**Circle City 11**

**Want to Improve Student Outcomes? Try Competency-Based Education**

**Presented by: Fred Hurst (WGU)**

**Constituency: HE/Track: TF**

WGU's vision: "To be the most student-centric, results-oriented university." To fulfill that vision, WGU collects/analyzes data to improve student and graduate outcomes. Data from sources such as the National Survey on Student Engagement (NSSE) for student measures and Harris, Gallup and internal polling for graduate measures will be discussed.